Try some or all of these suggestions to help increase your customer list.

- [ ] Drop off business cards at music stores.
- [ ] Engage in conversation with store clerks, salespeople, so they know who you are. Make it routine, at least every 6 months.
- [ ] Update your FB profile
- [ ] Post occasionally on your FB profile that you tune pianos.
- [ ] Joined the local music teachers association and bring donuts. Offer to present.
- [ ] Offer to tune pianos at a local recital for free in exchange for setting up a table.
- [ ] Build a relationship with local movers. Give business cards to movers
- [ ] Build a relationship with local piano dealer. Do floor tuning and home tunings for them.
- [ ] Offer to do free floor tunings on a Saturday afternoon piano stores.
- [ ] Give music teachers 50% off with a coupon for 20% off for their students.
- [ ] Create a FB page.
- [ ] FB ads
- [ ] FB contests
- [ ] Creating a FB group
- [ ] Attend local music events
- [ ] Trade shows/Home shows
- [ ] Gorilla marketing
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